**Company B Results**

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| **General level** | 2 | - Functional |

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| **DIMENSION** | **LEVEL** | **COMMENTS** |
| **ANALYTICAL GOVERNANCE** | 2 - Functional | In process of implementing analytical governance policies and procedures, as well as technological transformation. |
| **INFORMATION TECHNOLOGIES** | 3 - Competitive | There is adequate management and integration of all technological resources |
| **CULTURE** | 3-Competitive | There is a clear understanding of the importance of the sensitivity of the data as well as a strong commitment to the fulfillment of the values of the organization. |
| **DATA ANALYTICS** | 3 - Competitive | The financial behavior of clients is analyzed based on summaries of their transactions |
| **DATA MANAGEMENT** | 3 - Competitive | It mainly exploits historical customer information. Privacy and security policies divided into silos. |